



Bryanna Carroll

Reporter & Multimedia Journalist

Passionate storyteller with experience in audio, visual and written mediums. I excel as both an analytical and a creative thinker and I thrive in a fast-paced, deadline oriented environment.

CONTACT



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Brooklyn, NY

SKILLS

- AP Style
- Fact-checking
- Research
- Data analysis
- Copywriting
- Editing
- Photography
- Videography
- Conducting interviews
- Script writing for broadcast news
- Verbal & written communications
- Social media marketing
- Microsoft Office Suite
- Adobe Creative Suite
 - Premiere Pro
 - Audition
 - Photoshop
 - Lightroom
 - InDesign

EDUCATION

Bachelor of Arts, New York University

New York, NY • Graduated May 2022 • Cumulative GPA: 3.6

Double majors in broadcast journalism and economics with a minor in the business of media, entertainment and technology.

Coursework:

Advanced TV Reporting
Audio Reportage (Graduate level)
Advanced Multimedia (Graduate level)
First Amendment Law & Ethics

Extracurriculars:

Women in Communications
Economics Society

EXPERIENCE

Communications Specialist

Broadway Spirits • New York, NY • September 2021 - January 2022

Wrote monthly newsletters and executed digital advertising campaigns across all platforms. Managed in-store promotions and events.

Business Research & Strategic Communications Intern

Hartog Jacobs • New York, NY • July 2020 - December 2020

Collaborated with sales team to design goal-oriented marketing materials, proposed data backed strategic marketing plans for company and its partners.

Social Media Manager

Medicine for the Soul Yoga • New York, NY • June 2020 - September 2020

Developed new social media strategy to align with transition to online business model during pandemic. Wrote, edit and produced digital content.

VOLUNTEER SERVICE

Founder • The SOS Coalition

Started a 501(c)(3) nonprofit organization focusing on environmental advocacy and altering the conversation around climate change.

English as a Second Language Tutor • Paper Airplanes

Working one-on-one with conflict-affected students to improve their English language skills.